

## Message Text

UNCLASSIFIED

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ACTION EB-07

INFO OCT-01 AF-10 ISO-00 /018 W

-----071047Z 095371 /16

R 070810Z JUN 77

FM AMEMBASSY ABIDJAN

TO USDA/FAS WASHDC

INFO USDOC WASHDC

SECSTATE WASHDC 3849

UNCLAS ABIDJAN 5720

USDA/FAS FOR DUGGER HARRIS AND KEN MURRAY

E.O. 116521: N/A

TAGS: BEXP, EAGR, IV

SUBJECT: PROPOSED U.S. SOLO FOOD EXHIBIT IN ABIDJAN

1. DEPT OF COMMERCE FY 78 PROMOTIONAL PROGRAM PROPOSES A HOTEL AND RESTAURANT EQUIPMENT CATALOG SHOW IN ABIDJAN FOR OCTOBER 26 TO 28. THIS COINCIDES ALMOST EXACTLY WITH DATES OF USDA FOOD EXHIBIT.

2. EMBASSY BELIEVES THAT CATALOG SHOW WILL COMPLEMENT FOOD EXHIBIT -- ATTRACTING AS IT DOES, THE SAME AUDIENCE, AND STRONGLY RECOMMENDS FAS DISCUSS WITH USDOC POSSIBILITY OF RUNNING THE TWO SHOWS CONCURRENTLY AT THE SAME LOCATION -- THE SALLE DES FETES AT THE HOTEL IVOIRE. CERTAINLY, THE ROOM IS BIG ENOUGH TO ACCOMMODATE BOTH EXHIBITS -- AND DOUBLE-BARRELLED EMPHASIS WILL PROBABLY ATTRACT A LARGE PERCENTAGE OF THE TRADE.

3. WHILE SOME FINANCIAL AND MINOR SCHEDULING PROBLEMS WOULD HAVE TO BE WORKED OUT, EMBASSY E/C SECTION FEELS SUCH EFFORTS WOULD BE WELL WORTH THE TROUBLE  
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AND WOULD ENHANCE THE EFFECTIVENESS OF BOTH UNDERTAKINGS.

4. SUGGEST YOU CONTACT SALLY MILLER, CHIEF OF AFRICA DIVISION IN COMMERCE - DIBA.  
STEARNS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE FAIRS, FOODS  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
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22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009